

It's a new day, California.

On April 1, 2008, Blue Cross of California became Anthem Blue Cross. And the state's first health benefits company suddenly became its youngest with a renewed commitment to improving the health of all Californians. This is a formative time in American health care. Expect Anthem Blue Cross, an old friend with a new name, to lead the way.

**Welcome to Anthem Blue Cross, California's
oldest and newest health benefits company.**

Anthem. 
Blue Cross

