

ANTHEM BLUE CROSS AND BLUE SHIELD
700 BROADWAY
DENVER CO 80273

IMPORTANT BENEFIT INFORMATION ENCLOSED



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JOHN DOE
123 STREET
CITY STATE 12345



195333

195333M808

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YOUR CARD HAS A NEW LOOK!

Meet your new member ID card. It has a fresh look and layout. **If you're already a member and have an old card, don't worry, this one works the same.** Just present it when visiting your provider. A little clearer, a little neater – a lot simpler to use.

Thank you for selecting Anthem Blue Cross and Blue Shield. Below is important information about using your health plan ID card to access your health care benefits.

Note: Destroy your current ID card, and begin immediately using the enclosed card. Remember to show your new card to your provider at your next visit.

Some important details about your health care benefits:

- Your health care benefits are subject to the terms of the Certificate which contains important limitations and exclusions to your plan. We will administer benefits according to the terms and limitations of the Certificate.
- Carry your health plan ID card with you at all times to help ensure timely access to health care services.
- In case of a medical emergency, please call 911 or go immediately to the nearest emergency facility. Have someone contact your doctor as soon as possible.
- The toll-free customer service number on your health plan ID card is a handy resource for answers to questions about your Anthem Blue Cross and Blue Shield benefits.

More information about your benefits and claims, a copy of your group's Certificate, which describes benefits, limitations and exclusions, as well as health resources and value added products and services, is available at <http://www.anthem.com/universityofcolorado>.

Other important information that you need to know!

Here's a list of common abbreviations used on our member ID cards. **Keep in mind; some of the abbreviations may not apply to your specific benefit plan.** You can view your specific benefit online through the Member Services Access at the website listed on your ID card.

ABBREVIATION	DESCRIPTION
ABH	Anthem Behavioral Health
After Hrs/Urg Care	After Hours/Urgent Care
CO-DOI	Colorado- Department Of Insurance
Ded. and Coins. May Apply	Deductible and Coinsurance May Apply
EAP	Employee Assistance Program
ER	Emergency Room
HIA	Health Incentive Account
HRA	Health Reimbursement Account
HSA	Health Savings Account
INQ	INQUIRIES

ABBREVIATION	DESCRIPTION
MED PLAN	Medical Plan
Member Srvcs	Member Services
PCN	Pharmacy - Processor Control Number
PCP	Primary Care Physician
Pre-Auth	Pre- Authorization
Provider Srvcs	Provider Services
Rocky Mountain Hospital and Medical Service, Inc.	Rocky Mountain Hospital and Medical Service, Incorporated
Rx Bin	Pharmacy Bank Identification Number
Specialty Rx	Specialty Pharmacy

By accepting this card and any benefits to which this card entitles the holder, the holder acknowledges that the policy pursuant to which this card is issued constitutes a contract solely between the group subscriber and Anthem Blue Cross and Blue Shield ("the Plan"), and that the Plan is an independent corporation operating under a license with the Blue Cross and Blue Shield Association that permits the Plan to use the Blue Cross and Blue Shield names and service marks in the State of Colorado. The use of this identification card by or for any ineligible person is illegal and punishable by law. Misrepresentation may result in immediate cancellation of coverage at the discretion of the Plan. Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. ®ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. HMO Colorado, Inc. is an independent licensee of the Blue Cross and Blue Shield Association. ®Registered marks of the Blue Cross and Blue Shield Association.



BluePreferred® PPO



JOHN DOE

Identification Number
UCL123A45678

Group No: 195333M808
Rx Bin: 610575

Coverage(s):
Pharmacy – Medical
**Rocky Mountain Hospital
and Medical Service, Inc.**

Primary Care \$20
Specialist Care \$20
After Hrs/Urg Care \$20
ER \$0
Inpatient Hospital \$500

**Ded. and Coins. May Apply
CO-DOI**



anthem.com/universityofcolorado

Member Svcs 1-800-735-6072
Provider Svcs 1-877-833-5742
Pharmacy 1-800-662-0210
24/7 NurseLine 1-800-337-4770
ABH 1-800-424-4014
Travel Coverage 1-800-810-2583
Pre-Auth 1-800-832-7850

Possession of this card does not guarantee payment of benefits.
Providers: File claims with patient's ID number directly to your local Blue Cross and/or Blue Shield Plan.

MEDICAL CLAIMS & INQ:
PO BOX 5747
DENVER, CO 80217-5747

Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. an independent licensee of the Blue Cross and Blue Shield Association.

05/19/09